MINIMUM WAGES, UNIONS, BARGAINING INCOME INEQUALITY

Mariola Pytliková

VSB-Technická Univerzita Ostrava and KORA Copenhagen



Reading list	IR
10.30-12.00 Minimum wages, unions, bargaining	ко
Mandatory readings:	
Borjas: Labour Economics: Labour Demand, Chapter 3;	
Borjas: Labour Economics: Labour Market Equilibrium, Chapter 4;	
Borjas: Labour Economics: Labour Unions, Chapter 10;	
Card D. and Krueger A. (1994) 'Minimum Wages and Employment: A Case Study of the Fa	st Food Industry in
New Jersey and Pennsylvania', American Economic Review 84: 772–793.	
Optional readings:	
Neumark, David; Wascher, William (December 2000). "Minimum Wages and Employment	: A Case Study of the
Fast-Food Industry in New Jersey and Pennsylvania: Comment". The American Economic F	Review 90 (5): 1362–
96. <u>doi:10.1257/aer.90.5.1362</u> .	
Eriksson, T. and M. Pytlikova (2004): "Firm-level Consequences of Large Minimum Wage In	ncreases in the Czech
and Slovak Republics". Labour. Vol. 18, No.1, pp. 75-103.	
Popular media and policy reports:	
The Economist: Minimum wages: the logical floor. Dec 14th 2013:	
http://www.economist.com/news/leaders/21591593-moderate-minimum-wages-do-mor	e-good-harm-they-
should-be-set-technocrats-not	
Further: Slides of the lectures	
All materials provided on: <u>http://home.cerge-ei.cz/munich/labor13/</u>	
Monday 23.2., 13.30-15.00 Income inequality	The Danish Institu for Governmer

OUTLINE

- Policy Application to the demand theory:
 - Minimum Wages
 - Unions and bargaining

Policy Application: Minimum Wages

- Objectives of the minimum wage
- Improve living standards of low-paid workers
- Protect workers in least organised sectors
- Prevent exploitation
- Reduce wage inequality
- Functions of the minimum wage
- Reference wage:
 - o Basis for individual and collective negotiation
- Instrument of income policy:
 - Used to determine a number of social benefits:
 - Pensions
 - Maternity allowance
 - Unemployment benefits
 - Disability benefits, etc.

Policy Application: Minimum Wages

- Set by:
 - ➤ a government
 - an outcome of negotiations between workers and firm representatives.
- Types:
 - > A national, government legislated MW
 - Industry level minimum wage
- Minima hourly, daily, weekly and monthly basis;

• Reduced or sub-minimum wages for some groups of workers (age, qualifications..)

• What do we know about the impact – on employment and wages?

	Minimum wage to average	Minimum	Minimum wage ²	Determi	nation ³	
	(%)	(€ per hour)	PPP	Setting	Level	Coverage
Australia		7.25	1277	-	-	80
Austria				CB-L	Р	95
Belgium	43	6.93	1220	CB	N	90
Canada	35	4.75	836	L	F-P	100
Czech Republic	39	1.58	278	L	N	100
Denmark				CB	-	. 80
Finland				CB	N	90
France	52	7.51	1322	L	N	100
Germany				CB	-	68
Greece		3.29	578	L	N	100
Hungary	38	1.28	225	L	N	100
Iceland				CB	-	-
Ireland	53	7.43	1308	CB	N	100
Italy				CB	N	80
Japan	40	4.15	731	L	Р	100 ^a
Korea	27	2.64	464	-	-	10
Luxembourg				L	N	100 ^b
Netherlands	39	7.30	1284	L	N	100 °
New Zealand	48	4.98	877	L	N	25
Poland	40	1.35	237	L	N	100
Portugal	53	2.08	366	L	N	100
Slovak Republic	in the second			L	N	100
Spain	40	3.40	599	L	N	100
Turkey		2.78	489	L	-	100
United Kingdom	39	6.40	1127	L	N	100 ^d
United States	31	3.48	613	L	N	100



Minimum wage as a % of average and median gross wage, 2012

	% mean	% median		% mean	% median
Australia	44	53	Lithuania	36	48
Belgium	43	51	Luxembourg	35	42
Canada	40	45	Mexico	19	
Czech Rep	31	36	Netherlands	41	47
Chile	43	67	Poland	38	38
France	50	62	Romania	31	45
Greece	30	43	Slovakia	37	47
Hungary	40	54	Slovenia	48	60
Ireland	44	48	Spain	35	35
Estonia	30	42	UK	39	47
Latvia	38	51	United States	27	38

See https://stats.oecd.org/Index.aspx?DataSetCode=MIN2AVE#

Source: OECD









MW Increases–Competitive Labor Markets, Alternative Models II

Substitution by importing – relaxes the assumptions of non-existence of foreign trade. Higher minimum wages leads to increase in costs =>more expensive products=>lower competitiveness => substitution of domestic production for imports. The effect strong for small open economies.

MW Increases - Monopsony

In a case of monopsonist, there can be even an increasse in an employment in reaction to an increase in a minimum wage.

A monopsonist is a firm that faces an upward-sloping labor supply curve (similarly as monopoly on the product market is facing downward sloping demand curve for its products)=> the firm must raise the wage in order to hire additional workers;

The monopsonist determines the quantity of labor to hire by setting the value of the marginal product equal to the marginal cost of labor. The marginal cost of labor is no longer equal to the wage. Instead, the cost of hiring an additional worker is the wage paid to that worker plus the increase in the wages of all current workers.

Marginal labor cost curve for this firm is <u>even more</u> upward sloping than the supply curve = marginal expense of labor exceeds the wage

MW Increases - Monopsony

Some critique:

Monopsony less likely for the market for low-skilled labor, which is rather characterized by a large number of small firms.

But the case of monopsony similar for firms colluding in wage setting – collusion among employers may be favoured by collective bargaining institutions.

Further employers can have some degree of monopsony power also in the case of existence of *search frictions and mobility costs*. All these modern monopsony cases are rather frequent in practise (*Manning*)

- So in principle, few pure monopsonies, but many firms have some degree of monopsony power, e.g.:
 - Small "company town"
 - If skills are very specific e.g. IBM mainframe repair technicians
 - Hospital in the market for nurses, lab technicians, and radiologists
 - Fast food restaurants located in nearby towns

The Effect of MW Increases: THEORY

- Minimum wage forces firms to:
 - Become more efficient
 - Rationalize production process
 - Invest in training
 - => increases in labour productivity
- Surplus labour finds employment in labour-demanding sectors
- Efficiency wages (a bit problematic wrt low-wage workers)





Card and Krueger Experiment

- Widely cited study
- Huge controversy among economists
- Caused millions of workers to get a raise from the Clinton administration in 1995
- April 1, 1992: in New Jersey, the minimum wage rose from \$4,25 to \$5,05 per hour (19% increase)
- Pennsylvania did not raise the minimum wage
- Survey of 410 fast food restaurants
- Timing is: before (Feb.-March 1992) and after (Nov-Dec 1992)
- Most workers are teenagers
- Teenagers widely seen as potential losers of minimum wage policies

Card and Krueger Experiment

Per store employment

	before	after	Δ
NJ	20.44	21.03	∆Ln = +0.59
PA	23.33	21.37	∆L ^p = -2.16

- Effect is 0.59 (-2.16) = 2.76 (with a standard error of 1.36, meaning it is statistically significant at the 5% since the t ratio is ~ 2.0)
- 2.76 is ~ 13.5% increase in employment in NJ relative to PA

Card and Krueger Experiment: Interpretations

1. Monopsony

Other interpretations:

- 2. Hungry teens
 - when you put more money into workers' pockets, they go out and buy more stuff, stimulating the local economy and creating new jobs all around them
- 3. Motivational effects/efficiency wages (more people want to work for Burger King)
- 4. Confounding variables (shocks to PA that are not accounted for in this test)

Results mixed: mainly U.S evidence = small minimum wage changes; Early evidence that MW
may reduced hiring of low-skilled, inexperienced workers -> higher unemployment among the
workers.

 Results of some previous research based on firm-level data- source: Brown, Gilroy a Kohen, (1982, pg. 504).

	%change in employment (elasticity)	Change in unemployment rate (in %)
1. Kaitz (1970)	-0.98	-0.006
2. Adie (1971)	/	+2.525
3. Moore (1971)	/	+3.649
4. Kosters & Welch (1972)	-2.96/	/
5. Kelly (1975)	-1.204	/
6. Gramlich (1976)	-0.94	/
7. Mincer (1976)	-2.31	+0.445
8. Welch (1976)	-1.78	/
9. Ragan (1977)	-0.65	+0.75
10. Mattila (1978)	-0.84	+0.10
11. Freeman (1979)	-2.46	0
12. Wachter a Kim (1979)	-2.519	+0.512
13. Iden (1980)	+2.26	V
Range	-0.98 / -2.519	-0.006 / +3.649



• Example Czech and Slovak rep. Eriksson and Pytlikova (2004)



CZECH REPUBLIC	94	95	96	97	98	99	2000	2001	2002	2003	2004	2005	2006
GDP growth at 2000 const. prices	2,2	5,9	4,0	-0,7	-0,8	1,3	3,6	2,5	1,9	3,6	4,2	6,1	6,1
Unemployme nt rate	4,3	4,0	3,9	4,8	6,5	8,7	8,8	8,1	7,3	7,8	8,3	7,9	7,1
Labor productivity growth	1,0	4,2	3,3	-0,9	0,9	3,9	4,0	2,2	1,6	4,6	4,1	4,6	4,4
Monthly MW	2.200	2.200	2.500	2.500	2.65 0	3.250 3.600	4.000 4.500	5.000	5.700	6.200	6.700	7185	7.58 7.95
Increase in MW in %	0,0	0,0	13,6	0,0	6,0	22,6 10,8	11,1 12,5	11,1	14,0	8,8	8,1	7,2	5,5 5,0
MW as %-age of average wage	31,4	26,5	25,4	23,1	22,5	28,1	33,1	33,8	35,9	36,6	37,1	37,8	39,4

Data Description

- Trexima CR and Trexima SR matched employer-employee data set
- > detail information on employees:
 - Gender
 - Age
 - Education
 - Employment classification
 - Wage
 - Hours worked etc.
- > detail information on employers:
 - Region
 - NACE
 - Type of firm
 - · Number of employees
 - Legal form of firm
 - Profit etc.

		1998		2000
	Firms	Empl-es	Firms	Empl-es
CR	2 .185	1.049.582	3.280	1.056.724
R	902	295.210	1.142	345.391
sr Who	902 D are the "M	295.210	1.142 Wage Worke	345.39 rs"?

- > 60 % are Low Educated
- > 40 % working in proceeding industry









Hybrid or multilevel agreements

	Unions and Collective bargaining
Baı	rgains over:
•	Wages, working hours, overtime, fringe benefits, employment security, health and safety standards. Power of strike threads.
•	Getting wages above reservation wages of otherwise uncoordinated individuals;
•	National labor unions bargain over minimum wages (previous slides), labo laws, age of retirements, family policies and unemployment benefits.
•	Bargains shifting product demand: unions lobby against legislation, such as e.g. free trade agreements that reduces imported goods; or directly influencing people's tastes for products, e.g. " buy Czech products"
•	Bargains restricting substitution:
	 lobby to increase costs of inputs that could be potential substitutes for union members, e.g. prevent employment of immigrants
	 Lobby to restrict substitution in means of e.g. staffing requirements – t prevent employers from substituting capital for labor.
•	=> activity of unions interact with many other institutions

Unions and Collective bargaining

- Cross-country comparisons ;
- Numbers and coverage vary considerably
- Changes over time increasing divergence between unions presence (number of active members) and unions influence => excess coverage of unions increasing over time
- In some countries non-working members (e.g. Italy more pensioners than workers in the largest unions)
- Last 20-30 years deunionization and decentralization
- In particular in:
 - the US halved, nowadays in private sector under 10%
 - UK, especially under the Thatcher era
 - Australia (from 48-23)
 - New Zealand (from 56 to 13),
 - Southern Europe and the new EU countries after the communist breakdown
- But demand for unionization increases with economic downturns





	Unions –r	nembershi	ip, coverage	e and exc	cess coverage	e, 2000
and the second s	% Workers in firm joining employer association (%) (1)	% Workers covered by collective agreements (%) (2)	Workers joining trade unions market sector (%) (3)	Excess coverage (2) – (3)	Centralization	Coordination
Austria	96	97	34	63	3	4
Australia	-	80	35	45	2	2
Belgium	72	82	44	38	3	4
Canada	areas _ shore a	35	36	-1	1	1
Denmark	48	52	68	-16	2	4
Finland	58	67	65	2	5	5
France	74	75	10	65	2	2
Germany	72	80	25	55	3	4
Italy	40	81	36	45	2	4
Netherlands	79	79	19	60	3	4
Norway	54	62	44	18	4	4
Portugal	34	80	30	50	4	4
Spain	72	67	16	51	3	3 .
Sweden	56	72	77	- 5	3	3
Switzerland	37	50	22	28	2	4
United Kingdom	54	35	19	16	1	1
United States	-	13	10	3	1	1

Country	Union Membership as a Percentage of Workers	Percentage of Workers Covered by a Collective Bargaining Agreement
Austria	37	98
France	10	93
Sweden	81	93
Australia	25	83
Italy	35	83
Netherlands	23	83
Germany	25	68
Switzerland	18	43
United Kingdom	31	33
Canada	28	32
Japan	22	18
United States	13	14

Source: Organisation for Economic Co-operation and Development, http://www.oecd.org; search under "union density, 2004."

E&S Table 13.1

Unions and Collective bargaining

- Reasons for deunionization and decentralization:
- Demographic changes females, aging;
- No incentives to join, as contracts extended also to nonunionized workers
- Changing industrial mix growing employment in wholesale and retail, finance &insurance, services; SBTCH; small firms
- Competitive pressures foreign competition in manufacturing etc.
- Employers resistance

Characteristics, 2009	iers, by selected
Percentage of U.S. Wage and Salary Workers Who A Union Members, by Selected Characteristics, 2009	Are
Men	13.3
Women	11.3
African American	13.9
Hispanic	10.1
White	12.1
By Industry	
Mining	8.6
Construction	14.5
Manufacturing	10.9
Transportation, Public Utilities	22.2
Wholesale, Retail Trade	5.3
Finance, Insurance	.4





Estimates of effects of unions on wages of members X non-members => union wage gaps, and on the entire wage distribution, usually drawing on individual micro-data.

Mincerian wage equations:

$$\log W_{it} = \beta_0 + \beta_1 D_{it} + \beta_2 X_{it} + \varepsilon_{it}$$

- Where Di is a dummy for union membership (1 when an individual is a member; 0 otherwise), X is a matrix of personal characteristics such as age, gender, education, tenure. Beta1 represents coefficient of the estimated union wage gap.
- Estimates of β_1 range from 12-20% in the US, 3-19% in the UK. Usually a consensus that union membership associated with higher wages.
- Evidence of counter-cyclical union wage gap (higher in economic downturns)
- the effect of unionization or union decentralization on the entire wage distribution: usually unions reduce wage dispersion in countries with higher centralization of bargaining (e.g. Card 2002).







Reading list	R
13.30-15.00 Income inequality	KO
Popular media and policy reports:	
IHNED dialog about inequality in the Czech Republic (in Czech):	
http://dialog.ihned.cz/machacek/c1-61661470-jaka-rizika-tkvi-v-rostoucich-nerovnos	stech-prijmu-bohatych-a-
<u>chudych</u>	
Blog VOX by John Van Reenen on US income inequality.	
http://www.voxeu.org/article/inequality-and-us-election-elephant-room	-// (2012)
Agnion, P. et al (2013) "Investing for Prosperity: Report of the LSE Growth Commission	n" (2013)
Monday 10.3.2014, Mini-Conference	
	The Danish Inst









- Increase in Wage Dispersion in majority of countries
- A number of reasons:
 - Increased returns to education
 - Growth of wage inequality within human capital groups
- Some descriptive data:

The Dispersion of Earnings by Gender, Ages 25 and Over, 1975–2003 (expressed in 2003 dollars)

	Earni	ngs at	
	80th Percentile (a)	20th Percentile (b)	Ratio: (a) ÷ (b)
Men			
1975	\$64,781	\$25,062	2.58
1980	64,535	23,012	2.80
1990	61,473	18,087	3.40
2003	62,635	18,808	3.33
Women			
1975	33,184	7,528	4.41
1980	33,703	8,300	4.06
1990	38,448	8,366	4.60
2003	44,801	10,926	4.10

Sources: U.S. Bureau of the Census, Money Incomes of Households, Families, and Persons in the United States, Series P-60: no. 105 (1975), Table 49; no. 132 (1980), Table 54; no. 174 (1990), Table 29; and U. S. Bureau of the Census, http://ferret.bls.census.gov/macro/032004/perinc/new03_000.htm, Tables 127 and 253 (2003).

Source: E&S chapter 15

	2000,	2000		
Earnings Ratios at Various Percentile 1990, 2005, 2008	es of the E	arnings D	istributior	n, 1980,
Ratio of Earnings at Given Percentiles	1980	1990	2005	2008
Μ	len			
80:20 (see Table 15.1)	3.08	3.52	3.41	3.58
80:50	1.53	1.74	1.77	1.83
50:20	2.01	2.03	1.93	1.96
Wo	men			
80:20 (see Table 15.1)	3.70	4.60	3.94	3.87
80:50	1.66	1.79	1.78	1.72
50:20	2.24	2.57	2.22	2.25
M	len			
90:10	4.68	7.31	7.97	8.47
90:50	1.87	2.14	2.49	2.51
50:10	2.50	3.41	3.20	3.37
Wa	men			
90:10	9.12	13.88	9.74	9.64
90:50	2.07	2.27	2.34	2.34
50:10	4.41	6.12	4.16	4.13

Mean	Farnings	and the De	turns to Edu	ication among	Full-Time	Year-Pound W	orkers
betwe	een the Ag	jes of 35 an	id 44 (Expre	ssed in 2008 D	ollars)	Tour Round H	onters
		E	arnings			Earnings Ratio	os
	Dropout (\$)	H.S. Grad (\$)	Bachelor's (\$)	Grad School ^a (\$)	H.S./ Drop	Bachelor's/ H.S.	Grad/ Bachelor's
				Men			
1980	38,357	53,518	75,413	86,149	1.40	1.41	1.14
1990	33,750	47,656	78,055	96,400	1.41	1.64	1.24
2005	32,247	46,431	88,621	121,573	1.44	1.91	1.37
2008	31,980	47,057	86,705	116,705	1.47	1.84	1.35
				Women			
1980	23,732	30,676	41,790	48,832	1.29	1.36	1.17
1990	23,635	32,746	52,086	61,914	1.39	1.59	1.19
2005	22,310	32,290	59,864	78,282	1.45	1.85	1.31
2008	22,108	30,574	61,713	77,303	1.38	2.02	1.25

Ratio of Earnir	ngs at the 80th to Educat	o 20th Percenti tion, 1980–200	iles for Males,)8	by Age and
Ratio of Earnings a	t the 80th to 20th P	ercentiles for Mai	es,	
by Age and Educati	on, 1980–2008			
	1980	1990	2005	2008
	Male	Bachelor's Graduates		
Ages 25–34	2.27	2.49	2.88	2.69
35-44	2.47	2.52	2.78	2.89
45–54	2.62	2.93	3.00	3.11
	Male H	High School Graduates		
Ages 25–34	2.47	2.78	2.80	2.74
35-44	2.48	2.85	2.65	2.93
	2.45	2.75	2.73	2.93

Source: E&S chapter 15

24.5 12.8 11.7 21.1	1990 25.8	2002
24.5 2.8 1.7 21.1	25.8	
24.5 12.8 11.7 21.1	25.8	
12.8 11.7 21.1		30.2
11.7 21.1	13.8	16.0
21.1	12.0	14.2
	20.8	17.6
7.9	7.5	5.8
6.1	6.2	5.2
7.1	7.1	6.6
54.4	53.4	52.2
100.0	100.0	100.0
21.9	26.2	35.3
7.9	11.1	15.6
14.0	15.1	19.7
36.5	34.9	30.3
12.8	13.1	11.5
7.4	6.0	3.6
16.3	15.8	15.2
41.6	38.9	34.4
100.0	100.0	100.0
31 (January 19 5. Bureau of th ting Office, 19	984), Table 21 he Census, <i>Sta</i> 991), Table 67	; 38 (Janua) tistical Abstra 8.
- 3 3 n	100.0 31 (January 14 .S. Bureau of th nting Office, 1 SS chaj	100.0 100.0 31 (January 1984), Table 21 .S. Bureau of the Census, <i>Stai</i> nting Office, 1991), Table 67

Changes in the Share of Employment for Four Major Occupational Groups, 1983–2009

Changes in the Share of Employment for Four Major Occupational Groups, 1983-2009

Occupational Group (2009 Weekly Earnings) 19	83 (%)	000 (%)	
		990 (%)	2009 (%)
Managers (\$1,138)	10.7	12.6	15.4
Professionals (\$994)	12.7	13.4	21.9
Office and Administrative Support (\$612)	16.3	15.8	13.0
Service (\$470)	13.7	13.4	17.6

Source: E&S chapter 15

Employment Shares (within Gender) and Older: 1980, 1990, 2005, 2008	of Educati	onal Grou	ips, Worke	ers 25
Groups Whose Relative Earnings Rose	1980	1990	2005	2008
A. Men with graduate degree (%)	9.1	10.5	11.6	12.2
B. Men with bachelor's degree (%)	11.4	14.0	20.5	21.0
C.Women with graduate degree (%)	5.7	8.2	11.1	12.7
D.Women with bachelor's degree (%)	10.3	13.9	21.8	22.8
Groups Whose Relative Earnings Fell				
E. Men with high school degree (%)	38.2	38.1	30.8	30.0
F. Male dropouts (%)	22.7	16.3	11.6	10.8
G. Women with high school degree (%)	46.4	42.1	28.6	27.3
H. Female dropouts (%)	17.8	12.2	7.8	7.2





























	Results								
	1998	1999	2000	2001	2002	2003	2004	2005	2006
Age	.036	.043	.040	.036	.036	.036	.038	.039	.039
Female	250	242	229	230	230	225	222	215	219
No or primary education	281	399	254	250	305	380	272	310	243
University education	.573	.563	.588	.604	.633	.623	.605	.616	.615



=> Decompos	e the	evolut	ion of	wage	inequ	ality i	nto wi	thin fi	rm an
between-firm	wage i	nequa	ality.						
Real Wage Inequality	1998	1999	2000	2001	2002	2003	2004	2005	2006
Within-Firm									
St.Dev.	48.36	49.01	49.08	52.21	55.66	62.92	63.49	65.32	76.19
Between-Firms	10.50		11.50		10.55				68 0 C
St.Dev.	48.72	43.31	41.58	44.10	48.72	56.02	54.21	55.35	63.86



Explaining within-firm and between-firm wage (within industries) inequality, 1998-2006, Summary of results

•We find that:

- within firm wage inequality is strongly associated with foreign ownership and the share of college educated individuals.
- On the other hand, the (within sector/industry) between firm inequality is mostly explained by differences in the standard deviation of the share of college educated workers within firm

•Our main findings suggest therefore that the changing educational composition both within and between firms within industries is the most important engine driving increased inequality in the CR.

•->the sorting can be result of increased competition as well as competition make firms adapt new technology ->firms hire more educated workers to work with the technology => increased educational sorting within and between firms

Explaining within-firm and between-firm wage (within industries) inequality, 1998-2006, Summary of results

Other important factors are:

- the increase in foreign ownership, contributing to more within-firm inequality.
- we find that higher import penetration is associated with lower within-firm wage inequality.
- We also find that higher average profit margins at the industry-level are associated with higher within-firm inequality.
- These two latest findings could be related to Syverson (2004) who finds that more product market competition leads to lower productivity dispersion, which might in turn be associated with less wage dispersion.



• MINI-CONFERENCE