AAU - Business Mathematics I
Lecture \#3, September 17, 2009

Exercise 1: Simplify by finding the LCD

$$
\frac{x}{(x-2)(x+3)}+\frac{x^{2}}{x^{2}-2 x}-\frac{2(x+1)}{x^{2}+6 x+9}
$$

More problems:

$$
\begin{array}{lll}
x^{a} x^{b}=x^{a+b} & x^{2} x^{4}=x^{6} & 2^{2} 2^{3}=4.8=32=2^{5} \\
\left(x^{a}\right)^{b}=x^{a b} & \left(x^{2}\right)^{3}=x^{6} & \left(2^{2}\right)^{3}=4^{3}=64=2^{6} \\
x^{-a}=\frac{1}{x^{a}} & x^{-2}=\frac{1}{x^{2}} & 2^{-2}=\frac{1}{2^{2}}=\frac{1}{4} \\
x^{1 / 2}=\sqrt{x} & 9^{1 / 2}=\sqrt{9}=3 &
\end{array}
$$

Problem: Simplify:
(a) $\quad\left(x^{6} y^{4}\right)^{1 / 2} x^{-3} y^{-1}$
(b) $\quad(a b)^{-1}+\frac{a^{3} b^{4}}{a^{2} b^{3}}$

## Solution:

(a) $\quad\left(x^{6} y^{4}\right)^{1 / 2} x^{-3} y^{-1}=\frac{\left(x^{6}\right)^{1 / 2}\left(y^{4}\right)^{1 / 2}}{x^{3} y^{1}}=\frac{x^{3} y^{2}}{x^{3} y}=y, \quad x, y \neq 0$
(b) $\quad(a b)^{-1}+\frac{a^{2} b^{3}}{a^{3} b^{4}}=\frac{1}{a b}+\frac{1}{a b}=\frac{2}{a b}, \quad a, b \neq 0$

### 3.6 Domain, Image, Range

In general we use term function to describe relationship between independent variable $x$ and dependent variable $y$ and we write $y=f(x)$.

Domain: the set of numbers that are permitted to replace the independent variable $x$ (no " 0 " in the denominator, no negative number under the square root). Note: Always use the original expression to determine the domain of the expression, not the one after simplification!

Image: value of $y$ into which an $x$ value is mapped.
Range: set of all values that the $y$ variable can take.

When no specification is given, it is to be understood that the domain will only include number for which a function makes an economic sense.
Example: The total cost $C$ of a firm per day is a function of its daily output $Q: C=150+7 Q$. The firm has a capacity limit of 100 units of output per day. What are the domain and the range of the cost function?
$Q$ can vary only between 0 and 100 , hence the domain is:

$$
\{Q \mid 0 \leq Q \leq 100\}
$$

The minimum value of $C$ is 150 (for $Q=0$ ) and maximum value of $C$ is 850 (for $Q=100$ ). Thus the range is

$$
\{C \mid 150 \leq C \leq 850\}
$$

Note: extreme values of the range may not always occur where the extreme values of the domain are attained. It is so in this example because of the linearity of relationship between $Q$ and $C$.

### 3.7 Answers

## Exercise 1:

$\frac{x}{(x-2)(x+3)}+\frac{x^{2}}{x^{2}-2 x}-\frac{2(x+1)}{x^{2}+6 x+9}=\frac{x}{(x-2)(x+3)}+\frac{x}{x-2}-\frac{2(x+1)}{(x+3)^{2}}=$
$=\frac{x(x+3)+x(x+3)^{2}-2(x+1)(x-2)}{(x-2)(x+3)^{2}}=\frac{x^{2}+3 x+x^{3}+6 x^{2}+9 x-2 x^{2}+2 x+4}{(x-2)(x+3)^{2}}=$
$=\frac{x^{3}+5 x^{2}+14 x+4}{(x-2)(x+3)^{2}}$ for all $x \neq-3,0,2$

## 4 Linear Equations

### 4.1 Numerical Solution

Equation: mathematical statement that relates two algebraic expressions involving at least one variable.

- $5 x+3=2-x$
- $x^{3}+3 x^{2}-1=7+x-x^{2}$
- $\frac{3}{x^{2}-x+1}=x+2$


## Properties of equality:

1. if $a=b$ then $a+c=b+c$
addition
2. if $a=b$ then $a-c=b-c$
3. if $a=b$ then $c a=c b, c \neq 0$
4. if $a=b$ then $\frac{a}{c}=\frac{b}{c}, c \neq 0$
5. if $a=b$ then they can be used interchangeably
subtraction
multiplication
division
substitution

Linear equation has the following form: $a x+b=0$
To solve linear equations in one variable we use the properties of equality. Remember, that whatever you do with one side of the equation has to be done with the other side as well.

$$
\begin{array}{ll}
7 x-4=3 & \text { add } 4 \text { to both sides of equation } \\
7 x-4+4=3+4 & \\
7 x=7 & \text { dived both sides of equation by } 7 \\
\frac{7 x}{7}=\frac{7}{7} & \\
x=1 &
\end{array}
$$

Exercise 1: Solve the following equation and check if your result is correct: $6 x+2=2 x+14$.

Problem: Find 5 consecutive natural numbers such that their sum is 50 .

Solution: Let's denote the first number $x$. Then the four remaining numbers are $x+1, x+2, x+3$ and $x+4$. Their sum is supposed to be equal to 50 . So we have the following equation:

$$
\begin{aligned}
& x+(x+1)+(x+2)+(x+3)+(x+4)=50 \\
& 5 x+10=50 \\
& 5 x=40 \\
& x=8
\end{aligned}
$$

Hence the numbers are $8,9,10,11$ and 12 .

Exercise 2: Find 4 consecutive odd integers such that the sum of the last two is equal to 2 times the sum of the first two numbers.

### 4.2 Graphical Representation

## Cartesian coordinate system, point, line

Cartesian coordinate system is formed by two real lines, one horizontal and one vertical, which cross through their origins. These two lines are called the horizontal axis and vertical axis.

Point: Every point is represented by two numbers - coordinates. The first number represents the value on axis $x$ and the second number represents the value on axis $y$.


## Linear function - Straight line:

Generally, linear function has the following form: $y=a x+b$. This can be graphically represented by a straight line. Any straight line can be represented by two points. If we find two points lying on the line, we can draw the whole line. Coefficient $a$ is called slope. The bigger (smaller) $a$ the steeper (flatter) the line.

Example: $y=3 x+1$.
To find two points lying on this line we use 0 and 1 for $x$ and find corresponding values of $y$ from the equation:

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & 3 \times 0+1=1 & 3 \times 1+1=4
\end{array}
$$



In economics, we often deal with the budget constraint. We can draw the budget line or alternatively budget set in the following way:

Example: Assume that there are only two goods: apples and bananas. The price of apples is $\$ 2$ and the price of bananas is $\$ 4$. You have $\$ 12$. If you spend all the money on apples, you can afford to buy 6 of them. If you spend all the money on bananas, you can buy 3. So the budget line
goes through points $[6,0]$ and $[0,3]$. The budget line can be represented by the following equation $2 a+4 b=12$ and graphically:


Budget line represents all combinations of apples and bananas that we can buy spending exactly $\$ 12$.
The budget set represents all combinations of apples and bananas that we can afford, i.e. that we can buy spending at most $\$ 12$. This can be represented by inequality $2 a+4 b \leq 12$ or graphically it is the triangle below the budget line.

## Forms for linear equations:

1. General form: $A x+B y+C=0$, where $A$ and $B$ are not both equal to zero. If $A$ is nonzero, then the x-intercept, that is the x-coordinate of the point where the graph crosses the x -axis (y is zero), is $-C / A$. If $B$ is nonzero, then the y -intercept, that is the y -coordinate of the point where the graph crosses the y -axis ( x is zero), is $-C / B$, and the slope of the line is $-A / B$.
2. Slope-intercept form: $y=m x+c$, where $m$ is the slope of the line and $c$ is the y -intercept, which is the $y$-coordinate of the point where the line crosses the $y$ axis. This can be seen by letting $\mathrm{x}=0$, which immediately gives that $\mathrm{y}=\mathrm{c}$.

## Special cases:

1. $\mathbf{y}=\mathbf{c o n s t}$ : This is a special case of the general form where $A=0$ and $B=1$, or of the slope-intercept form where the slope $m=0$. The graph is a horizontal line with y-intercept equal to const. There is no $x$-intercept, unless const $=0$, in which case the graph of the line is the x-axis, and so every real number is an x -intercept.
2. $\mathbf{x}=\mathbf{c o n s t}$ : This is a special case of the standard form where $A=1$ and $B=0$. The graph is a vertical line with $x$-intercept equal to const. The slope is undefined. There is no y-intercept, unless const $=0$, in which case the graph of the line is the $y$-axis, and so every real number is a y-intercept.

### 4.3 Changes in Linear Equation

In this section we will look at what happens when parameters of the linear equation change. In particular, what happens with graphical representation of linear equation defined by slopeintercept form if parameters $m$ and/or $c$ change. Or, equivalently, what happens with graphical representation of linear equation defined by general form if parameters $A, B$ and/or $C$ change.

Example: Consider the following supply and demand function for beef.
Supply: $P=4 Q$
Demand: $P=150-Q$
Now suppose that people learn about the mad cow disease and decrease the demand to $P=120-Q$. The situation is illustrated on the picture below. Notice that the two lines representing demand function are parallel. This is because the slope of the demand function remains the same only the intercept changed. In general, changes in intercept cause shifts in the line, changes in the slope "rotate" the line.


### 4.4 Answers

Exercise 1: $x=3$.
Exercise 2: Let's denote the first number $x$. Then we need to solve equation $2[x+(x+2)]=$ $(x+4)+(x+6)$. Solution is $x=3$ and hence the numbers are $3,5,7$ and 9 .

## 5 Systems of Linear Equations

### 5.1 Solving by Substitution

Eliminate one of the variables by replacement when solving a system of equations. Think of it as "grabbing" what one variable equals from one equation and "plugging" it into the other equation.

Problem: Solve the following system of equations:

$$
\begin{aligned}
& 3 x+2 y=12 \\
& 4 x-y=5
\end{aligned}
$$

## Solution:

$$
\begin{aligned}
& 3 x+2 y=12 \\
& 4 x-y=5 \quad \Rightarrow y=4 x-5
\end{aligned}
$$

Now, plug $4 x-5$ for $y$ in the first equation:

$$
\begin{aligned}
& 3 x+2(4 x-5)=12 \\
& 3 x+8 x-10=12 \\
& 11 x=22 \\
& x=2
\end{aligned}
$$

Now we get back to $y=4 x-5$ and therefore $y=4 \times 2-5=3$.

Problem: Solve the system of linear equations given below using substitution.
Suppose there is a piggybank that contains 57 coins, which are only quarters and dimes. The total number of coins in the bank is 57 , and the total value of these coins is $\$ 9.45$. This information can be represented by the following system of equations:

$$
\begin{aligned}
& D+Q=57 \\
& 00.10 D+0.25 Q=9.45
\end{aligned}
$$

Determine how many of the coins are quarters and how many are dimes.

## Solution:

$$
\begin{aligned}
& D+Q=57 \\
& 00.10 D+0.25 Q=9.45
\end{aligned} \quad \Rightarrow D=57-Q
$$

Plug $57-Q$ for D in the second equation

$$
\begin{aligned}
00.10(57-Q)+0.25 Q & =9.45 \\
5.7-0.1 Q+0.25 Q & =9.45 \\
0.15 Q & =3.75 \\
Q & =25 \quad D=57-Q=57-25=32
\end{aligned}
$$

### 5.2 Solving by Addition (Elimination) Method

The addition method says we can just add everything on the left hand side and add everything on the right hand side and keep the equal sign in between.

Problem: Solve the following system of equations:

$$
\begin{aligned}
& 3 x+y=14 \\
& 4 x-y=14
\end{aligned}
$$

Solution: Add the two equations; i.e sum left hand sides, sum right hand sides and keep equal sign in between. This way, we eliminate variable $y$ and get only one equation in one variable $x$ :

$$
\begin{aligned}
& 3 x+4 x+y-y=14+14 \\
& 7 x=28 \\
& x=4
\end{aligned}
$$

Now we plug 4 for $x$ and use any of two equations to determine $y$ :

$$
\begin{aligned}
& 3 x+y=14 \\
& 3 \times 4+y=14 \\
& y=2
\end{aligned}
$$

Check:

$$
\begin{aligned}
& 3 x+y=14 \ldots 3 \times 4+2={ }^{?} 14 \ldots 14={ }^{\checkmark} 14 \\
& 4 x-y=14 \ldots 4 \times 4-2=^{?} 14 \ldots 14=^{\checkmark} 14
\end{aligned}
$$

Exercise 1: Solve the following system of equations:

$$
\begin{aligned}
& 2 x+2 y=12 \\
& 3 x-y=14
\end{aligned}
$$

Exercise 2: Solve the following system of equations:

$$
\begin{aligned}
& x+y=1 \\
& 2 x+2 y=2
\end{aligned}
$$

Problem: Find the equilibrium price of apple and equilibrium quantity consumed if demand and supply equations are as follows:

$$
\begin{aligned}
& p=-q+20 \quad \text { Demand equation (consumer) } \\
& p=4 q-55 \quad \text { Supply equation (supplier) }
\end{aligned}
$$

## Solution:

$$
\begin{aligned}
& p=-q+20 \\
& p=4 q-55 \quad \Rightarrow \quad-q+20=4 q-55 \quad \Rightarrow \quad 5 q=75 \quad \Rightarrow \quad q=15 \\
& p=-q+20=-15+20=5
\end{aligned}
$$

### 5.3 Graphical Representation

We know already that an equation represents a straight line. Intuitively, the system of equations represents the system of lines. Solving system of equation means looking for the intercept of lines. See the following example:
Problem: Solve the following system numerically and graphically:
$x+y=5$
$2 x-y=1$
Numerical solution to this system is $x=2$ and $y=3$.
To find graphical solution we first need to draw both lines:
$x+y=5$ or alternatively $y=5-x$

$$
\begin{array}{l|l|l}
x & 0 & 1 \\
\hline y & 5 & 4
\end{array}
$$

$2 x-y=1$ or alternatively $y=2 x-1$

| $x$ | 0 | 1 |
| :---: | :---: | :---: |
| $y$ | -1 | 1 |



The two lines intercept in point $[2,3]$.

Generally, the system of two equations and two variables can have no solution, exactly one solution (see the example above) or infinitely many solutions.

Problem: Solve the following system numerically and graphically:
$3 x-y=2$
$-9 x+3 y=-4$

## Solution:

$$
3 x-y=2 \quad \Rightarrow \quad y=3 x-2
$$

$-9 x+3 y=-4$

$$
\begin{aligned}
& -9 x+3(3 x-2)=-4 \\
& -9 x+9 x-6=-4 \\
& -6=-4
\end{aligned}
$$

The last equality does not hold for any values of $x$ and $y$. This means that this system does not have any solution.
Graphically:
$3 x-y=2$ or alternatively $y=3 x-2$

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & -2 & 1
\end{array}
$$

$-9 x+3 y=-4$ or alternatively $y=\frac{1}{3}(9 x-4)$

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & -4 / 3 & 5 / 3
\end{array}
$$



From the picture we see that the two lines are parallel, i.e. they do not intercept in any point. That is the reason why the system does not have any solution.

Problem: Solve the following system numerically and graphically:

$$
\begin{aligned}
& 3 x-y=2 \\
& -9 x+3 y=-6
\end{aligned}
$$

## Solution:

$$
\begin{aligned}
& 3 x-y=2 \quad \Rightarrow \quad y=3 x-2 \\
& -9 x+3 y=-6 \\
& -9 x+3(3 x-2)=-6 \\
& -9 x+9 x-6=-6 \\
& -6=-6
\end{aligned}
$$

The last equality holds for all values of $x$ and $y(-6=-6$ no matter what are the values of $x$ and $y)$. This means that this system has infinitely many solutions.
Graphically:
$3 x-y=2$ or alternatively $y=3 x-2$

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & -2 & 1
\end{array}
$$

$-9 x+3 y=-6$ or alternatively $y=\frac{1}{3}(9 x-6)=3 x-2$
Note that both lines are represented by the same equation. This means that the two lines coincide and therefore there are infinitely mane points where these two lines intercept and hence the system has infinitely many solutions.


