## AAC - Business Mathematics I

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Katarína Kálovcová

## 10 Cartesian coordinate system, point, line

Cartesian coordinate system is formed by two real lines, one horizontal and one vertical, which cross through their origins. These two lines are called the horizontal axis and vertical axis.

Point: Every point is represented by two numbers - coordinates. The first number represents the value on axis $x$ and the second number represents the value on axis $y$.


## Linear function - Straight line:

Generally, linear function has the following form: $y=a x+b$. This can be graphically represented by a straight line. Any straight line can be represented by two points. If we find two points lying on the line, we can draw the whole line. Coefficient $a$ is called slope. The bigger (smaller) $a$ the steeper (flatter) the line.

Example: $y=3 x+1$.
To find two points lying on this line we use 0 and 1 for $x$ and find corresponding values of $y$ from the equation:

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & 3 \times 0+1=1 & 3 \times 1+1=4
\end{array}
$$



In economics, we often deal with the budget constraint. We can draw the budget line or alternatively budget set in the following way:

Example: Assume that there are only two goods: apples and bananas. The price of apples is $\$ 2$ and the price of bananas is $\$ 4$. You have $\$ 12$. If you spend all the money on apples, you can afford to buy 6 of them. If you spend all the money on bananas, you can buy 3. So the budget line goes through points $[6,0]$ and $[0,3]$. The budget line can be represented by the following equation $2 a+4 b=12$ and graphically:
(
Budget line represents all combinations of apples and bananas that we can buy spending exactly $\$ 12$.

The budget set represents all combinations of apples and bananas that we can afford, i.e. that we can buy spending at most $\$ 12$. This can be represented by inequality $2 a+4 b \leq 12$ or graphically it is the triangle below the budget line.

We know already that an equation represents a straight line. Intuitively, the system of equations represents the system of lines. Solving system of equation means looking for the intercept of lines. See the following example:
Example: Solve the following system numerically and graphically:
$x+y=5$
$2 x-y=1$
Numerical solution to this system is $x=2$ and $y=3$.
To find graphical solution we first need to draw both lines:
$x+y=5$ or alternatively $y=5-x$

$$
\begin{array}{l|l|l}
x & 0 & 1 \\
\hline y & 5 & 4
\end{array}
$$

$2 x-y=1$ or alternatively $y=2 x-1$

| $x$ | 0 | 1 |
| :---: | :---: | :---: |
| $y$ | -1 | 1 |



The two lines intercept in point $[2,3]$.

Generally, the system of two equations and two variables can have no solution, exactly one solution (see the example above) or infinitely many solutions.

Example: Solve the following system numerically and graphically:
$3 x-y=2$
$-9 x+3 y=-4$
Solution:

$$
\begin{aligned}
& 3 x-y=2 \quad \Rightarrow \quad y=3 x-2 \\
& -9 x+3 y=-4 \\
& -9 x+3(3 x-2)=-4 \\
& -9 x+9 x-6=-4 \\
& -6=-4
\end{aligned}
$$

The last equality does not hold for any values of $x$ and $y$. This means that this system does not have any solution.

Graphically:
$3 x-y=2$ or alternatively $y=3 x-2$

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & -2 & 1
\end{array}
$$

$-9 x+3 y=-4$ or alternatively $y=\frac{1}{3}(9 x-4)$

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & -4 / 3 & 5 / 3
\end{array}
$$



From the picture we see that the two lines are parallel, i.e. they do not intercept in any point. That is the reason why the system does not have any solution.

Example: Solve the following system numerically and graphically:
$3 x-y=2$
$-9 x+3 y=-6$
Solution:

$$
\begin{aligned}
& 3 x-y=2 \quad \Rightarrow \quad y=3 x-2 \\
& -9 x+3 y=-6 \\
& -9 x+3(3 x-2)=-6 \\
& -9 x+9 x-6=-6 \\
& -6=-6
\end{aligned}
$$

The last equality holds for all values of $x$ and $y(-6=-6$ no matter what are the values of $x$ and $y)$. This means that this system does not have any solution.

## Graphically:

$3 x-y=2$ or alternatively $y=3 x-2$

$$
\begin{array}{c|c|c}
x & 0 & 1 \\
\hline y & -2 & 1
\end{array}
$$

$-9 x+3 y=-6$ or alternatively $y=\frac{1}{3}(9 x-6)=3 x-2$

Note that both lines are represented by the same equation. This means that the two lines coincide and therefore there are infinitely mane points where these two lines intercept and hence the system has infinitely many solutions.


Example: Assume that there are only two goods apples and bananas. Some company produces apple-banana juice. The budget of the company is $\$ 200$. The price of apples is $\$ 5$ and the price of bananas is $\$ 40$. Further, the company has a limited capacity and can only store 15 pieces of fruit at the time. Sketch the budget set, the production possibilities set and find on the graph all combinations of apples and bananas which are feasible in terms of money and capacity.

## Solution:

Budget set: The budget set is defined by the following inequality: $10 a+20 b \leq 200$. If the company buys only apples, it can buy 40 kilograms. If the company spends all the money on bananas only, it can afford 10 kilograms. Therefore, the budget line goes through points [40,0] and $[0,5]$.

Production set: The production set is defined by the inequality: $a+b \leq 15$. If the company buys only apples, it can buy 15 kilograms of apples. Similarly for bananas.
The budget set and production set are depicted on the following figure. Two lines correspond to budget line and production line. Budget (production) set is the area below the budget (production) line.


Combinations of apples and bananas which are feasible in terms of money and capacity are combinations which belong to both sets at the same time. In other words, we find the intercept of two triangles. This intercept is represented be the shaded area on the picture below.


